

#1 SOCIAL @MEDIA
Free IN-PERSON Business Workshop



Presented by the Valley Sierra SBDC
and the City of Turlock

facebook AND Instagram FOR SMALL BUSINESSES



Learn why you should use
Facebook and Instagram
for Your Small Business

- Key Marketing Tips for FB and IG
- Top Ways to Use FB and IG
- Which one is Best for My Small Business
- Best Uses of the Meta Business Dashboard
- Most Important Marketing Tools for Local Businesses 2024



Instructed by

CHRIS CARROLL

**SBDC DIGITAL MARKETING CONSULTANT &
SMALL BUSINESS COACH**

SCAN ME



Location: **TURLOCK CITY HALL**
156 S. Broadway,
Turlock, CA 95380

Date/Time: **Wednesday, 12/13/2023**
1:30 p.m. - 3:00 p.m.

REGISTER HERE

[https://bit.ly/
FBandIGforSmallBusinessesTurlockWorkshop](https://bit.ly/FBandIGforSmallBusinessesTurlockWorkshop)

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