



Presented by the
Valley Sierra SBDC and the City of Turlock

Free IN-PERSON Business Workshop

BRANDING YOUR BUSINESS

We Will Be Covering

- BASIC PRINCIPLES OF BRANDING
- HOW TO INCORPORATE BRANDING INTO YOUR BUSINESS
- IMPORTANCE OF CUSTOMERS UNDERSTANDING YOUR BRAND
- AND MORE!



Instructed by

BRYAN JUSTIN MARKS

SBDC DIGITAL MARKETING CONSULTANT &
OWNER/CONSULTANT OF BJM CONSULTING

SCAN ME



Location: TURLOCK CITY HALL
156 S. Broadway,
Turlock, CA 95380

Date/Time: Thursday, 10/5/2023
2:00 p.m. - 3:30 p.m.

REGISTER HERE

bit.ly/brandingworkshopturlock



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT INFO@VALLEYSIERRASBDC.COM

