

PRESENTED BY THE
VALLEY SIERRA SBDC, MOTHER LODE
JOB TRAINING CENTER, AND THE
TUOLUMNE CHAMBER OF COMMERCE

BRANDING YOUR BUSINESS

HOW TO ENSURE YOUR CUSTOMERS KNOW YOU

WE WILL BE COVERING

- BASIC PRINCIPLES OF BRANDING
- HOW TO INCORPORATE BRANDING INTO YOUR BUSINESS
- IMPORTANCE OF CUSTOMERS UNDERSTANDING YOUR BRAND
- AND MORE!

SCAN ME



— Instructed by

BRYAN JUSTIN MARKS

SBDC DIGITAL MARKETING CONSULTANT &
OWNER/CONSULTANT OF BJM CONSULTING



**MOTHER LODE JOB
TRAINING CENTER**

197 MONO WAY B, SONORA,
CA 95370



SEPT. 6, 10 AM - 11:30 AM

REGISTER HERE

BIT.LY/BRANDINGSONORA

POWERED BY



U.S. Small Business
Administration

THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. Funded in part through a Grant with the Governor's Office of Business and Economic Development. CONTACT INFO@VALLEYSIERRASBDC.COM

