

PLAN YOUR 2025 SOCIAL MEDIA STRATEGY FOR SUCCESS

FREE BUSINESS TRAINING

ABOUT THIS WEBINAR

Get your business ready for a powerful 2025 with our FREE Webinar! We'll guide you through the essential steps to create a winning social media marketing plan for the year ahead.

TOPICS WE'LL COVER

- Setting clear, actionable goals for your social media efforts
- Pinpointing your target market(s)
- Establishing strong content pillars and themes
- Creating a content calendar that keeps your strategy organized and efficient.

ABOUT THE TRAINER

TIFFANY PHILLIPS

Over a decade of professional marketing and PR experience, Owner of Diamond Digital Marketing Co.



DATE & TIME:

OCT 22ND • 12 PM - 1 PM

REGISTER HERE:

bit.ly/3Zz34IK

Presented by the **Central California SBDC**. Learn more at CentralCaSBDC.com



The Central California SBDC Network Small Business Development Centers are funded through a cooperative agreement with the U.S. Small Business Administration (SBA) and the California Office of the Small Business Advocate (CalOSBA). All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA, CalOSBA, or the Central California SBDC Network. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. For more information, contact ucmsbdc@ucmerced.edu.