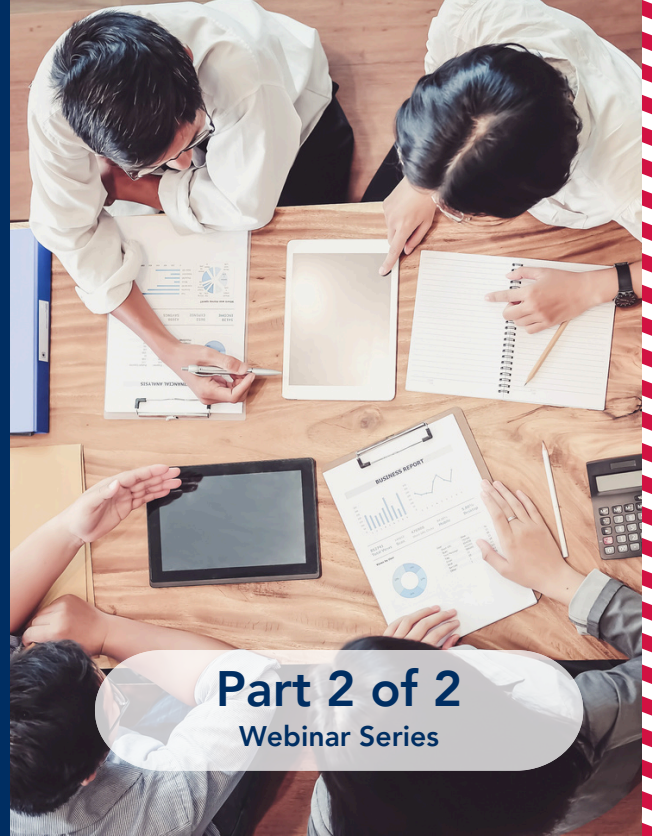


# Money + Marketing:

## Clearly Defining Your Business Goals

FREE BUSINESS TRAINING



Part 2 of 2  
Webinar Series

### ABOUT THE WORKSHOP

In this dynamic session, you'll delve into the essential principles of setting practical and achievable financial milestones. Moreover, we'll explore the pivotal role of marketing in attaining your financial objectives. Understand how to leverage marketing strategies to amplify your reach, enhance brand visibility, and attract the right audience to propel your financial aspirations forward.



Taught By

**Haley Hoover**

SBDC Advisor and Owner, The Sparkling Hippie, LLC.  
[www.thesparklinghippie.com](http://www.thesparklinghippie.com)

### YOU WILL LEARN



#### Setting Financial Goals

Getting Clear on How to Realistically Set Financial Goals



#### Marketing Goals

Using Marketing to Achieve Your Financial Goals



#### Holistic Success

Implementing Holistic Success Using Goals From Part 1

DATE & TIME:  
**AUGUST 21<sup>ST</sup> • 1:00 - 2 PM**

REGISTER HERE:  
**[bit.ly/4aOIMGq](https://bit.ly/4aOIMGq)**



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