

## ABOUT THE WORKSHOP

This Workshop is designed specifically for new entrepreneurs who may be feeling a bit overwhelmed or underprepared when it comes to effectively marketing their business.

# YOU WILL LEARN

- How to Understand Your Market
- Build Your Online Presence
- Explore More Marketing Tools to Grow Your Audience

#### AT UC MERCED DOWNTOWN CAMPUS CENTER,

655 W 18TH ST, MERCED, 95340

DATE & TIME: AUG. 1<sup>st</sup> • 10 - 11:30 AM



## REGISTER HERE: https://bit.ly/3S0k9XE

### Presented by the Central California SBDC. Learn more at CentralCaSBDC.com











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