

Digital Advertising Masterclass

Learn how to utilize Facebook, Instagram and YouTube Advertising to increase your business's online exposure. This training will take a deep dive into each platform to help you better understand what they are, and how to use them to grow your businesses.



\$20 TRAINING

May 18 | 12-1:30PM | CIE HotHouse + Zoom



[SBDC.CALPOLY.EDU/EVENTS](https://sbdc.calpoly.edu/events)



Taught by Steve Burnside

Director of Development and Marketing, Clever Ducks

Steve Burnside will share his expertise in online marketing and social media strategy. Steve holds an MBA in strategic management and 10 years of marketing industry experience.