



SOCIAL MEDIA 101

**HOSTED BY:
VALLEY SIERRA SBDC
1625 I ST. MODESTO, CA**

**PRESENTED BY:
TIFFANY PHILLIPS**



**SEPTEMBER 13TH, 2019 1:30PM
TO 3:30PM
COST: FREE**

**Click Here to Register or
Visit:
<https://bit.ly/2zaAqQS>**

**This FREE fun and exciting
Social Media class will teach
you the fundamentals of social
media marketing!**
Including:

- How to ID your target Market
- Best practices for each platform
- Marketing strategies to optimize visibility

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